

Index, Atlanta Economic Review, 1962

BY AUTHOR

ADAMS, GEN. PAUL D., The Management Forum: Management in the Army	May
ADAMS, WILLIAM R., The Foreign Trade Policy of the Paper Industry	Nov.
ALLEN, WILLIAM M., Industry-Government Relationship for Military Work	Dec.
ATCHISON, JERE, Atlanta Business Activity Southeastern Corner	Monthly Monthly
AVARY, J. ARCH, JR., Southeastern Corner: Positive Public Relations	July
BACKSTRAND, C. J., The Management Forum: Economic Understanding and Our Spiritual and Material Well-Being	Nov.
BAILEY, J. K., The Management Forum: Wanted: A Real Philosophy of Management	March
BLICKSILVER, JACK, Man-Made Fibers: A Desirable Industry for the Industrializing South	March
BRADY, WILLIAM T., The Management Forum: Management and International Business	Sept.
BRYAN, MALCOLM, On the State of the Economy (A Reprint)	Nov.
BUNTING, ROBERT L., Liberals and Unionism	Aug.
BURFORD, ROGER L., Southeastern Corner	Monthly
BUTLER, THOMAS C., The Management Forum: The Supermarket Invades the General Merchandise Field	Feb.
CAHILL, RAYMOND F. X., S. J., Criteria for Business Morals	June
CALLAWAY, CASON J., The Management Forum: What is an Executive?	July
CAUSEY, DENZIL Y., JR., Libel and Slander Sunday Contracts Invalid in Georgia	May Dec.
CLARKE, CLIFFORD M., A Minimum Program for Economic Expansion in Georgia	Nov.
CRESAP, MARK W., JR., The Management Forum: The Interdependence of Government and Business	Oct.

DREWRY, L. A., Where is the Gold Going?	Oct.	SWEARINGEN, JOHN E., The Management Forum: Government and American Business	Aug.
EHLERS, CARROL W., The Marketing Center: Application of Control to Marketing	April	TUMMINS, MARVIN, Better Cost Information Through the Use of Mathematical Programming	June
Application of Planning to Marketing	Feb.	URWICK, LYNDALL F., The Management Forum: Management's Status in Great Britain	April
The Business Organization Approach to Marketing Management	March	WELTNER, PHILIP, Afterthoughts of a Has-Been Educator	Sept.
FINCHER, CAMERON, Abuses of Psychological Tests in Industry and Business	Aug.	Reflections of a Quondam Consultant	Feb.
FLEMING, R. W., The Problem of the Displaced Worker	March	WHETTEN, LELAND CARLING, Diffuse Effects of Proxy Contests	June
FORBES, J. D., Business Ethics: Ethics, Aesthetics and the Business Community	July	Proxy Solicitation Embraces New Service	Sept.
FORGASH, MORRIS, The Common Carrier Crisis: A Transportation System Adequate to Meet the Needs of the National Defense	Nov.	REPRINT—MERRILL, LYNCH, PIERCE, FENNER & SMITH, We Take Our Text from Nikita Khrushchev	Jan.
FREEDMAN, ROBERT, Business Ethics: The Challenge of Business Ethics	May		
GILMAN, GLENN, Industrial Development—For an Effective Community	April	BY SUBJECT	
HAYS, ROBERT, Engineering Technicians: Essential Men in Industry	Jan.	AGRICULTURE	
KENNEDY, WILLIAM F., Business Ethics: The Ethics of Conspiracy	Aug.	The Southeastern Corner: Recent Trends in Farm Income, <i>Roger L. Burford</i>	June
KNIGHT, WILLYS R., Business Ethics: The Basics of Practical Business Ethics	Sept.	BUSINESS EDUCATION	
LEMLY, JAMES H., Benefits to Utilities from the Use of Streets and Highways	Oct.	Education of Certified Public Accountants: Experience and Attitudes, <i>Houston D. Smith, Jr.</i>	Jan.
LEVIN, RICHARD I., Quantitative Approaches to Decision-Making	May	The Management Forum: Management's Status in Great Britain, <i>Lyndall F. Urwick</i>	April
MASON, GEORGE, Southeastern Corner: Industrial Development Techniques: In Need of Change?	March	BUSINESS ETHICS	
MEAD, EMERSON E., The Management Forum: The Office Machine Industry: An Appraisal in the Light of Foreign Competition	June	The Better Business Bureau, <i>James W. Stephens</i>	Sept.
MURPHY, RUPERT L., The Common Carrier Crisis: Outlook for Domestic Surface Transportation	Dec.	<i>Business Ethics Series:</i>	
OGRAM, E. W., JR., American Business and the Common Market	July	The Basics of Practical Business Ethics, <i>Willys R. Knight</i>	Sept.
OSBORNE, STANLEY DE J., The Management Forum: A Multinational Program for Aiding Underdeveloped Nations	Jan.	The Challenge of Business Ethics, <i>Robert Freedman</i>	May
PUGH, OLIN S., Financing of Small Business Firms in South Carolina (Excerpts from "Financing 689 Small Business Firms in South Carolina, 1958-1959")	April	Ethics, Aesthetics and the Business Community, <i>J. D. Forbes</i>	July
ROMNES, H. I., The Management Forum: A Summons to Excellence	Dec.	The Ethics of Conspiracy, <i>William F. Kennedy</i>	Aug.
SHULL, BERNARD, Corporate Profits (Excerpts from "The Great Corporate Profits Mystery")	July	Criteria for Business Morals, <i>Raymond F. X. Cabill, S. J.</i>	June
SMITH, HOUSTON D., JR., Education of Certified Public Accountants: Experience and Attitudes	Jan.	BUSINESS INDICATORS	
STEIN, KARL H., Buying by Telephone and Mail Order (Excerpt from "Mail and Telephone Order Buying in Greater Philadelphia")	April	Atlanta Business Activity, <i>Jere Atchison</i>	Monthly
STEVENS, JAMES W., The Better Business Bureau	Sept.	BUSINESS LAW	
SWANSON, ERNST W., The Changing Economic System—Part II: A Closer Look at Innovation	July	Diffuse Effects of Proxy Contests, <i>Leland Carling Whetten</i>	June
		Libel and Slander, <i>Denzil Y. Causey, Jr.</i>	May
		Sunday Contracts Invalid in Georgia, <i>Denzil Y. Causey, Jr.</i>	Dec.
		BUSINESS ORGANIZATION	
		The Management Forum: Management in the Army, <i>Gen. Paul D. Adams</i>	May
		ECONOMICS	
		A Minimum Program for Economic Expansion in Georgia, <i>Clifford M. Clarke</i>	Nov.
		American Business and the Common Market, <i>E. W. Ogram, Jr.</i>	July
		Benefits to Utilities from the Use of Streets and Highways, <i>James H. Lemly</i>	Oct.
		The Changing Economic System—Part II: A Closer Look at Innovation, <i>Ernst W. Swanson</i>	July
		Corporate Profits, <i>Bernard Shull</i>	July

Industrial Development—For an Effective Community, <i>Glenn Gilman</i>	April	Southeastern Corner: Area Redevelopment and the Southeast, <i>Roger L. Burford</i>	Feb. Aug.
<i>The Management Forum:</i> A Multinational Program for Aiding Underdeveloped Nations, <i>Stanley de J. Osborne</i>	Jan.	Changing Fortunes, <i>Jere Atchison</i>	March
Economic Understanding and Our Spiritual and Material Well-Being, <i>C. J. Backstrand</i>	Nov.	Industrial Development Techniques: In Need of Change?, <i>George Mason</i>	Sept.
Government and American Business, <i>John E. Swearingen</i>	Aug.	The Southeast as a Growing Market, <i>Jere Atchison</i>	May
The Interdependence of Government and Business, <i>Mark W. Cresap, Jr.</i>	Oct.	State and Local Tax Burdens and Economic Development, <i>Roger L. Burford</i>	Aug.
The Office Machine Industry: An Appraisal in the Light of Foreign Competition, <i>Emerson E. Mead</i>	June	LABOR-MANAGEMENT RELATIONS Liberals and Unionism, <i>Robert L. Bunting</i>	March
On the State of the Economy (A Reprint), <i>Malcolm Bryan</i>	Nov.	The Problem of the Displaced Worker, <i>R. W. Fleming</i>	MANAGEMENT
<i>Southeastern Corner:</i> Changing Fortunes, <i>Jere Atchison</i>	Aug.	Abuses of Psychological Tests in Industry and Business, <i>Cameron Fincher</i>	Aug.
The Diverse Southeast: Population Growth, 1950-1960, <i>Roger L. Burford</i>	Jan.	<i>The Management Forum:</i> A Summons to Excellence, <i>H. I. Romnes</i>	Dec.
Recent Trends in Farm Income, <i>Roger L. Burford</i>	June	Management and International Business, <i>William T. Brady</i>	Sept.
The Southeast as a Growing Market, <i>Jere Atchison</i>	Sept.	Management in the Army, <i>Gen. Paul D. Adams</i>	May
Where is the Gold Going?, <i>L. A. Drewry, Jr.</i>	Oct.	Management's Status in Great Britain, <i>Lyndall F. Urwick</i>	April
EDUCATION		Wanted: A Real Philosophy of Management, <i>J. K. Bailey</i>	March
Afterthoughts of a Has-Been Educator, <i>Philip Weltner</i>	Sept.	What is an Executive?, <i>Cason J. Callaway</i>	July
Engineering Technicians: Essential Men in Industry, <i>Robert Hays</i>	Jan.	Reflections of a Quondam Consultant, <i>Philip Weltner</i>	Feb.
FINANCE		MANAGEMENT-STOCKHOLDER RELATIONS	
Financing of Small Business Firms in South Carolina (An Excerpt), <i>Olin S. Pugh</i>	April	Diffuse Effects of Proxy Contests, <i>Leland Carling Whetten</i>	June
FOREIGN RELATIONS		Proxy Solicitation Embraces New Service, <i>Leland Carling Whetten</i>	Sept.
The Management Forum: A Multinational Program for Aiding Underdeveloped Nations, <i>Stanley de J. Osborne</i>	Jan.	MARKETING	
FOREIGN TRADE		Buying by Telephone and Mail Order (Excerpt from "Mail and Telephone Order Buying in Greater Philadelphia"), <i>Karl H. Stein</i>	April
American Business and the Common Market, <i>E. W. Ogram, Jr.</i>	July	The Management Forum: The Supermarket Invades the General Merchandise Field, <i>Thomas C. Butler</i>	Feb.
The Foreign Trade Policy of the Paper Industry, <i>William R. Adams</i>	Nov.	<i>The Marketing Center:</i> Application of Control to Marketing, <i>Carrol W. Ehlers</i>	April
The Management Forum: Management and International Business, <i>William T. Brady</i>	Sept.	Application of Planning to Marketing, <i>Carrol W. Ehlers</i>	Feb.
The Office Machine Industry: An Appraisal in the Light of Foreign Competition, <i>Emerson E. Mead</i>	June	The Business Organization Approach to Marketing Management, <i>Carrol W. Ehlers</i>	March
Where is the Gold Going?, <i>L. A. Drewry, Jr.</i>	Oct.	The Southeastern Corner: The Southeast as a Growing Market, <i>Jere Atchison</i>	Sept.
GOVERNMENT		MONETARY POLICY	
Industry-Government Relationship for Military Work, <i>William M. Allen</i>	Dec.	Where is the Gold Going?, <i>L. A. Drewry, Jr.</i>	Oct.
<i>The Management Forum:</i> Government and American Business, <i>John E. Swearingen</i>	Aug.	OPERATIONS RESEARCH	
The Interdependence of Government and Business, <i>Mark W. Cresap, Jr.</i>	Oct.	Better Cost Information Through the Use of Mathematical Programming, <i>Marvin Tummins</i>	June
INDUSTRIAL DEVELOPMENT		Quantitative Approaches to Decision-Making, <i>Richard I. Levin</i>	May
A Minimum Program for Economic Expansion in Georgia, <i>Clifford M. Clarke</i>	Nov.	PUBLIC RELATIONS	
Engineering Technicians: Essential Men in Industry, <i>Robert Hays</i>	Jan.	Southeastern Corner: Positive Public Relations, <i>J. Arch Avary, Jr.</i>	July
Industrial Development—For an Effective Community, <i>Glenn Gilman</i>	April	SALES MANAGEMENT	
Man-Made Fibers: A Desirable Industry for the Industrializing South, <i>Jack Blicksilver</i>	March	<i>The Marketing Center:</i> Application of Control to Marketing, <i>Carrol W. Ehlers</i>	April



Application of Planning to Marketing <i>Carrol W. Ehlers</i>	Feb.	Financing of Small Business Firms in South Carolina (excerpt), <i>Olin S. Pugh</i>	April
The Business Organization Approach to Marketing Management, <i>Carrol W. Ehlers</i>	March	The Foreign Trade Policy of the Paper Industry, <i>William R. Adams</i>	Nov.
SOCIOECONOMIC PROBLEMS		Industrial Development—For an Effective Community, <i>Glenn Gilman</i>	April
The Problem of the Displaced Worker, <i>R. W. Fleming</i>	March	Industry-Government Relationship for Military Work, <i>William M. Allen</i>	Dec.
TAXATION		Libel and Slander, <i>Denzil Y. Causey, Jr.</i>	May
State and Local Tax Burdens and Economic Development, <i>Roger L. Burford</i>	May	Liberals and Unjonism, <i>Robert L. Bunting</i>	Aug.
TRANSPORTATION		The Management Forum:	
<i>The Common Carrier Crisis:</i>		A Summons to Excellence, <i>H. I. Romnes</i>	Dec.
A Transportation System Adequate to Meet the Needs of the National Defense, <i>Morris Forgash</i>	Nov.	Economic Understanding and Our Spiritual and Material Well-Being, <i>C. J. Backstrand</i>	Nov.
Outlook for Domestic Surface Transportation, <i>Rupert L. Murphy</i>	Dec.	Government and American Business, <i>John E. Swearingen</i>	Aug.
		The Interdependence of Government and Business, <i>Mark W. Cresap, Jr.</i>	Oct.
BY TITLE		Management and International Business, <i>William T. Brady</i>	Sept.
A Minimum Program for Economic Expansion in Georgia, <i>Clifford M. Clarke</i>	Nov.	Management in the Army, <i>Gen. Paul D. Adams</i>	May
Abuses of Psychological Tests in Industry and Business, <i>Cameron Fincher</i>	Aug.	Management's Status in Great Britain, <i>Lyndall F. Urwick</i>	April
Afterthoughts of a Has-Been Educator, <i>Philip Weltner</i>	Sept.	A Multinational Program for Aiding Underdeveloped Nations, <i>Stanley de J. Osborne</i>	Jan.
American Business and the Common Market, <i>E. W. Ogram, Jr.</i>	July	The Office Machine in Industry: An Appraisal in the Light of Foreign Competition, <i>Emerson E. Mead</i>	June
Atlanta Business Activity, <i>Jere Atchison</i>	Monthly	The Supermarket Invades the General Merchandise Field, <i>Thomas C. Butler</i>	Feb.
Atlanta Economic Review—1961 Index	Feb.	Wanted: A Real Philosophy of Management, <i>J. K. Bailey</i>	March
Benefits to Utilities from the Use of Streets and Highways, <i>James H. Lemly</i>	Oct.	What is an Executive?, <i>Cason J. Callaway</i>	July
The Better Business Bureau, <i>James W. Stephens</i>	Sept.	Man-Made Fibers: A Desirable Industry for the Industrializing South, <i>Jack Blinksilver</i>	March
Better Cost Information Through the Use of Mathematical Programming, <i>Marvin Tummins</i>	June	The Marketing Center:	
Business Ethics Series:		Application of Control to Marketing, <i>Carrol W. Ehlers</i>	April
The Basics of Practical Business Ethics, <i>Willys R. Knight</i>	Sept.	Application of Planning to Marketing, <i>Carrol W. Ehlers</i>	Feb.
The Ethics of Conspiracy, <i>William F. Kennedy</i>	Aug.	The Business Organization Approach to Marketing Management, <i>Carrol W. Ehlers</i>	March
The Challenge of Business Ethics, <i>Robert Freedman</i>	May	On the State of the Economy (A Reprint), <i>Malcolm Bryan</i>	Nov.
Ethics, Aesthetics and the Business Community <i>J. D. Forbes</i>	July	The Problem of the Displaced Worker, <i>R. W. Fleming</i>	March
Buying by Telephone and Mail Order, <i>Karl H. Stein</i>	April	Proxy Solicitation Embraces New Service, <i>Leland Carling Whetten</i>	Sept.
The Changing Economic System—Part II: A Closer Look at Innovation, <i>Ernst W. Swanson</i>	July	Quantitative Approaches to Decision-Making, <i>Richard I. Levin</i>	May
<i>The Common Carrier Crisis:</i>		Reflections of a Quondam Consultant, <i>Philip Weltner</i>	Feb.
A Transportation System Adequate to Meet the needs of the National Defense, <i>Morris Forgash</i>	Nov.	Southeastern Corner:	
Outlook for Domestic Surface Transportation, <i>Rupert L. Murphy</i>	Dec.	<i>Aschison, Jere; Avary, J. Arch, Jr.; Burford, Roger</i>	Various Months
Corporate Profits (excerpts), <i>Bernard Shull</i>	July	<i>L.; Mason, George</i>	
Criteria for Business Morals, <i>Raymond F. X. Cabill, S. J.</i>	June	Sunday Contracts Invalid in Georgia, <i>Denzil Y. Causey, Jr.</i>	Dec.
Diffuse Effects of Proxy Contests, <i>Leland Carling Whetten</i>	June	Where is the Gold Going?, <i>L. A. Drewry, Jr.</i>	Oct.
Education of Certified Public Accountants: Experience and Attitudes, <i>Houston D. Smith, Jr.</i>	Jan.		
Engineering Technicians: Essential Men in Industry, <i>Robert Hays</i>	Jan.		